

Visual Merchandising Level 3

Who Are Visual Merchandising N / SVQs For?

Visual Merchandising N / SVQs are aimed at people working in a visual merchandising role in the retail sector.

How Do I Achieve A N / SQV?

Like all N / SVQs, this qualification is competence based. This means that it is linked to the candidate's ability to competently perform a range of tasks connected with their work. Candidates plan a programme of development and assessment with their assessor and compile a portfolio of evidence to prove that they are competent and knowledgeable in their work role.

How Do I Know What Level Of N / SVQ Is Best For Me?

Who Should Do Level 3?

The Level 3 qualification is intended for individuals who are already competent in visual merchandising. For example, store managers, senior sales assistants, supervisors and specialist visual merchandisers. The individual will be working as part of a team. The individual's work situation will provide the opportunity to be involved in a range of visual merchandising activities. For example, ordering materials for visual merchandising displays, putting together visual merchandising displays, monitoring the effect of visual merchandising displays and layouts. This qualification is very flexible in its structure enabling the organisation and individual to choose the optional units which best suit their work situation and job role, but with an emphasis on visual merchandising.

What Units Do I Have To Complete?

Level 3

In order to achieve a full Level 3 qualification, candidates must complete 6 units of competence, including 1 mandatory unit and 5 optional units. Candidates can choose all 5 units from the Visual Merchandising units (306, 312, 322-328) **OR** 4 units from the following (306, 312, 322-328) + 1 from the following (225-230).

Mandatory Unit

Unit 301 Work effectively in your retail organisation

Optional Units

- Unit 225 Follow guidelines for planning and preparing visual merchandising displays
- Unit 226 Follow guidelines for dressing visual merchandising displays
- Unit 227 Order graphic materials for visual merchandising displays
- Unit 228 Dismantle and store visual merchandising displays
- Unit 229 Make props for visual merchandising displays
- Unit 230 Put visual merchandising displays together
- Unit 306 Organise the receipt and storage of goods in a retail environment
- Unit 312 Help to manage a retail team
- Unit 322 Choose merchandise to feature in visual merchandising displays
- Unit 323 Plan, monitor and control how graphics are used in visual merchandising displays
- Unit 324 Monitor the effect of visual merchandising displays and layouts
- Unit 325 Allocate, monitor and control visual merchandising project resources against budgets
- Unit 326 Contribute to developing and putting into practice the company's visual merchandising policy
- Unit 327 Create plans, elevations and drawings to realise visual merchandising ideas
- Unit 328 Contribute to the continuous improvement of retail operations

Visual Merchandising Modern Apprenticeship

You Must Achieve

Level 3 Visual Merchandising (6 units)

Plus TWO UNITS from any of the following N / SVQs:

Team Leading Level 2
Retail Level 3
Customer Service Level 3
Management Level 3
Training and Development Level 3
Floristry Level 3
Vehicle Parts Distribution and Supply Level 3
Administration Level 3
Sales Level 3
Procurement Level 3
Using IT Level 3
Telesales Level 3
Scottish Certificate in Licensing
REHIS Intermediate Food Safety Certificate
NEBS(M) Team Leading
European Computer Driving Licence

Plus The following Core Skills:

Communication	-	Intermediate 1
Numeracy	-	Intermediate 1
Problem Solving	-	Intermediate 1 (fully embedded in unit 301)
Information Technology	-	Intermediate 1
Working with Others	-	Intermediate 2